

# SPONSORSHIP PERKS



There are incredibly lucrative perks to being a sponsor of DARTH MAUL: Origins of Zoo Tabak. With the influence and the number of people involved with the project already, once we release our teaser to gain buzz and traction for the upcoming release, then release the film it will be a hit within the Star Wars world as well as the film community. As the film is promoted on the press tour by our official sponsors and influencers your brand will have been seen by millions of people in many different demographics and industries. The brand recognition from the lasting fan film within the Star Wars community will gain new customers leading to ROI and profit generated for services donated.

● BRAND WILL BE SEEN AT MANY FESTIVALS

● BRAND WILL BE SEEN AT MANY COMIC CONS

● EVERY INTERVIEW BRAND SPONSORSHIP WILL BE MENTIONED

● EVENTS THE FILM IS INVITED TO WILL HAVE YOUR BRANDS BOOTH

● INFLUENCERS WILL BE BRAND AMBASSADOR FOR THE PROJECT AND YOUR BRAND PROMOTING TO MILLIONS OF POTENTIAL CUSTOMERS

● ANY CURRENT SALE OR SPECIAL WILL BE PROMOTED

● EXPOSURE TO NEW DEMOGRAPHICS

● THE FILM MARKETING CAMPAIGN IS AUDIENCE ENGAGING BRINGING POTENTIAL CLIENTS DIRECTLY TO YOUR BRAND

# SPONSORS WE ARE LOOKING FOR

We are looking for interested sponsors for our upcoming Star Wars fan film. This will help the success of the film and allow for beneficial cross promotion, creating brand recognition, lasting memories and new relationships. Since this is a volunteer fan film, we are looking for fellow Star Wars lovers and those wanting to add to the movie magic universe and help create a story that will always be known in the Star Wars world.

We need help from sponsors in areas of our line production, from art department needs to travel and safety on set. We are also looking for Sponsors that can donate clothes, food or services that will help the production, these are the companies we want to partner with for the film.

- Media Companies

- Marketing Firms

- Star Wars Accessory Companies

- Star Wars Props Companies

- Lightsaber Companies

- Clothing Companies

- Restaurants

- Food Trucks

- Film Equipment Rental

- Soundstage/Studio Rental Time

- Wire Fu Companies

# SPONSOR POTENTIAL REACH

## POTENTIAL INFLUENCERS

We are finalizing our official brand ambassadors for our upcoming Star Wars fan film, DARTH MAUL; Origins of Zoo Tabak. These are the types of influencers we will be attaching to the film, their reaches and demographics.



Cosmonaut Variety Hour (1.32m) Marcus Turner  
-TV & film review channel

Star Wars Theory (3.31m) Niatoos Dadbeh  
-Variety of SW content; gaming, breakdowns, etc.



Always Believe (53.3m) Ash and Bryan  
-LA couple doing vlogs and Star Wars activities together

# SPONSOR POTENTIAL REACH

## SIMILAR FAN FILMS



**DARTH MAUL: Apprentice**

**Production Company: T7 Productions**

**Views: 31M**



**VADER: Shards of the Past**

**Production Company: Star Wars Theory**

**Views: 26 M**

# STAR WARS AUDIENCE PROFILE

A typical Star Wars fan is likely male, aged 18-44, watches science, history and horror TV shows and works in IT or legal.

With more Star Wars related content in production, Gen Zs are likely a growing demographic for the franchise to expand its influence – especially with the success of ongoing series “The Mandalorian”, a Disney+ exclusive that captured audiences’ hearts through the introduction of Baby Yoda.

Overall, North America is home to the greatest concentration of this audience, with over 1 in 3 internet users in this region identifying as fans of the franchise. At the beginning of 2017, Star Wars fans accounted for over 1 in 3 internet users. But into the second half of 2019, this figure has fallen to just over 1 in 4.

## Relationship with film and TV

Unsurprisingly, Star Wars fans are an audience of cinephiles, with two-thirds citing an interest in films/cinema, while 1 in 3 visit the cinema at least once every two weeks.

But it’s their interest in other popular franchises that really sheds light on this audience’s love of the big-screen, especially in relation to the fantasy, science-fiction or superhero genre.

